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## Partnered for more than just fuel

**CALTEX** and MyKasih Foundation recently announced that their joint community campaign, 'Caltex Fuel Your School' has helped raise RM241,905.

This community initiative which received encouraging support via the social media platform, has helped 40 teachers from 18 public schools across the state of Johor. These educationists received classroom project materials to help ignite interest among students in subjects like Science, Technology, English and Mathematics (STEM). Of these projects, 31 beneficiaries derived from schools in 'high need', where at least 50% of its student population, come from low-income households or are students with special needs.

The campaign which is endorsed by the Ministry of Education, also pledged RM1 for every contribution of RM40 or more received at participating

Johor Caltex stations. These along with funds generated from community contributions via MyKasih Foundation, were channeled towards purchasing the classroom project materials, requested by the eligible fulltime educators.

"The decision to run Caltex Fuel Your School was based on the strength of our Caltex and MyKasih networks in our key growth markets. However, it was community support that has helped the campaign generate more than half a million ringgit to help fuel education. This translates to 91 classroom projects, from 50 schools across Penang,

Johor and Kedah to date," said Chevron's Policy, Government & Public Affairs manager for Malaysia and Cambodia, Mokhtar Ali Ismail.

MyKasih Foundation's role in the campaign was to ensure the end-to-end integrity of the community campaign, like determining classroom projects that were most deserving, even ensuring materials for purchase, and to monitor funds raised, were used strictly for the purpose in which it was intended.

This community campaign is a social investment endeavour aligned to Chevron's Energy for Learning global initiative which supports learning-based programmes that help people acquire new knowledge, gain new skills and give exposure to open mindsets. A full list of the campaign winners, and details of the Johor projects are available at [www.caltex.com.my/FuelYourSchool](http://www.caltex.com.my/FuelYourSchool)



Ali (left) and MyKasih Foundation managing director, Jeffrey Perera, at the closing ceremony of the Caltex Fuel Your School campaign in Johor Baru.