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# Cash aid for students

## Hypermarket contributes RM800,000 to bursary programme

**G**CH Retail (M) Sdn Bhd has channelled RM800,000 to MyKasih Foundation to support students from 20 schools through the MyKasih Love My School student bursary programme.

A mock cheque presentation was held at SK Seksyen 18 in Shah Alam, Selangor, which was attended by GCH Retail (M) Sdn Bhd chief executive officer Tim Ashdown.

In his speech, Ashdown said: "GCH is more than happy to partner with MyKasih Foundation in realising a programme that supports children's welfare.

Students from low-income households adopted under the Love My School programme are rendered assistance in the form of bursaries via a contactless MyKasih smartcard.

Once the students are selected and approved by the sponsor, accounts will be opened against the students' MyKad in the MyKasih system into which a spending allowance of RM30 to RM40 will be deposited twice a month.

The students will draw on the allowances by using their MyKasih student smartcard to pay for the purchase of school books and

stationery items from the school bookstore as well as food from the school canteen.

The students can also spend the bursary allowance during the Back-To-School promotions at participating Giant outlets such as school uniforms, shoes, and school bags. By buying their school needs during the promotion period, they can get more out of their allowances.

Giant's Back-To-School promotions start from Nov 27.

"Since June 2014, GCH has committed to support 20 schools, effectively reaching out to 974 students through the student bursary

programme. We believe that the bursary scheme will reduce the financial obligation of parents and encourage the students to excel in their studies," added Ashdown.

MyKasih Foundation managing director Jeffrey Perera expressed his gratitude to Giant.

"Children's education is a significant component of poverty eradication as they are the leaders of tomorrow. To invest in a child's education today is to invest in the well-being of our country," said Perera.

Also present were the school's Student Affairs head Jamilah Abdul Rahim and GCH corporate affairs

director Roslinda Idrus.

MyKasih Foundation is a non-profit organisation established by Tan Sri Dr Ngau Boon Keat and his wife Puan Sri Jean Ngau with the aim to help less fortunate Malaysians through food aid, education, and capacity-building programmes that encompass financial management, skills and entrepreneurship training, health awareness and basic medical screening, scholarships for tertiary education as well as job placements.

MyKasih runs two flagship welfare programmes called the MyKasih "Love My Neighbourhood" food aid programme and the MyKasih "Love My School" student bursary programme.

Giant was the first hypermarket chain in Malaysia to join hands with MyKasih Foundation as a retail partner.

Starting with Giant's outlet in Bandar Kinrara, Puchong in July 2009, 64 Giant outlets now serve welfare beneficiaries under the MyKasih food aid programme to-date.

Since its inception in 2009, MyKasih Foundation has provided aid to more than 200,000 low-income households in more than 250 locations nationwide, including Sabah and Sarawak.

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**Thumbs-up for programme:** Ashdown (second from right), Perera (third from left), Roslinda (right) posing for a photograph with a student and teachers from SK Seksyen 18.