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# Inspiring poor kids to excel

## Children from 15 schools to benefit from joint programme

**A**TOTAL of 717 primary and secondary schoolchildren from 15 schools will benefit from 'Rotary Kasih'.

The programme, which was launched in SJK (T) Vivekananda, Kuala Lumpur, aims to relieve the burden of poor families while motivate underprivileged students to achieve academic success.

The project adopts the MyKasih 'Love My School' cashless bursary scheme where students are able to draw down on monthly allowances of RM60 to RM80 and pay for items sold at the school canteen and bookstore using their Rotary Kasih Smartcard.

At the launch, a contribution of RM250,000 was made by Rotary District 3300 to MyKasih Foundation to implement the programme. The foundation then matched the contribution.

Kirenjit said students adopted under this project will be empowered via a Student Life Transformation Programme.

"Rotarians will be attached to each school to monitor the students' progress and special intervention programmes will be introduced to support the personal transformation of Rotary Kasih beneficiaries".

In addition to helping them prepare for their examinations, the students will benefit from

mentoring and coaching, as well as opportunities to participate in leadership seminars and motivation camps.

"The main goal of this programme is to develop the students into productive wholesome nation builders", added Kirenjit.

Representing the foundation were trustee Datuk Yaacob Amin and managing director Jeffrey Perera, Rotary Club of Bangsar president Anne Teoh and SJK (T) Vivekananda headmistress Tamil Selvi.

Yaacob said, "The dedication and care for the students' well-being shown by Rotarians in this project is truly exemplary.

"We hope the students will embrace these opportunities presented to them and aim for the stars to achieve excellence".

MyKasih Foundation chairman and co-founder Tan Sri Dr Ngau Boon Keat also expressed gratitude to Rotary.

"Various Rotary Clubs throughout the country have been instrumental in helping us identify and register potential food aid recipients as well as in implementing programmes such as health screening in target communities and education awards for deserving students.

"For that, we are truly grateful," he said.



**Empowering schoolchildren:** Guests at the cheque presentation ceremony during the launch of 'Rotary Kasih'.