

Shell Raya Charity campaign for underprivileged children

OIL and gas giant Shell Malaysia has introduced the Shell Raya Charity Campaign 2017 to make a difference in the lives of the underprivileged children in conjunction with the Hari Raya Aidilfitri festivities.

Shell Malaysia will donate 1 sen for every litre of petrol pumped on June 22 to 24 at any Shell station nationwide.

The charity drive will see funds channeled to five charitable organisations across and the money will be used to support development programmes that will make it possible for children in need to learn new skills.

"At Shell, our mission is to make life journeys better for Malaysians. We want to leave a positive impact in the

communities where we operate. We recognise that one of the key areas that requires immediate attention is children with needs, therefore we want to enhance the support programmes that are currently available to these children through this charity drive.

"We hope this will inspire others to give back to the community," said Shell Malaysia Trading Sdn Bhd and Shell Timur Sdn Bhd managing director, Shairan Huzani Husain.

Contributions raised will benefit children under the care of: MyKasih Foundation (Kuala Lumpur & Sabah), BOLD Association for Children with Special Needs (Penang), Pertubuhan Perkhidmatan Intervensi Awal (Johor

Bahru), Kelab Balkis (Kelantan), dan Yayasan Kemajuan Insan Sarawak (Sarawak).

The campaign focuses on capacity building for the underprivileged children since its inception two years ago. Now in its third year, and thanks to the kindness and generosity of motorists, donations to charitable organisations has enabled these organi-

sations to provide more educational programmes, renovate facilities, and upgrade office equipment.

"We want to encourage, empower and help build (a better) future for underprivileged children. To date, the charity drive had improved over 4,500 underprivileged children's lives and this is only possible with the support of our fellow Malaysian motorists.

"This year, we invite Malaysians to join us again in making this initiative bigger and better. We hope that the simple act of filling up your tank will make your travel home more meaningful and encourage you to share this charity drive with your family and friends," said Shairan.

Goh Thean Howe

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Shell Malaysia Trading Sdn Bhd and Shell Timur Sdn Bhd managing director Shairan Huzani Husain (second from left) and senior district manager Joari Mohamad Jaafar (second from right) handing out water and dates for 'buka puasa' and to promote the Shell Raya Charity Campaign 2017 at a Shell Malaysia outlet.