

# 'Sentuhan Ikhlas' hits final pledge

**KUALA LUMPUR:** Amanat Lebuhraya Rakyat Bhd's "Sentuhan Ikhlas" campaign, done in collaboration with Payments Network Malaysia and MyKasih Foundation Sentuhan, hit five million MyDebit transactions. With the achievement, the final RM250,000 pledge was unlocked, providing 500 more low-income families with financial aid. Sentuhan Ikhlas was launched on Sept 26 last year and transformed toll payments into an opportunity to support B40 families. The first two transactions of one million and 2.5 million were achieved in October and December, respectively, unlocking RM250,000 in aid for 500 families in Lembah Pantai, Gombak, Sungai Petani and Jitra.